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A CONCEPTUAL FRAMEWORK FOR THE PROMOTION OF AGRO-ECOTOURISM AS A MULTIDIMENSIONAL FARMING ENTERPRISE IN COASTAL REGIONS OF INDIA

Lead Developer : **Dr. R. Solomon Rajkumar**

Associate Developers : Maneesha S. R., Paramesha V., Vinod Ananda Ubarhande & Parveen Kumar

TECHNOLOGY DETAILS

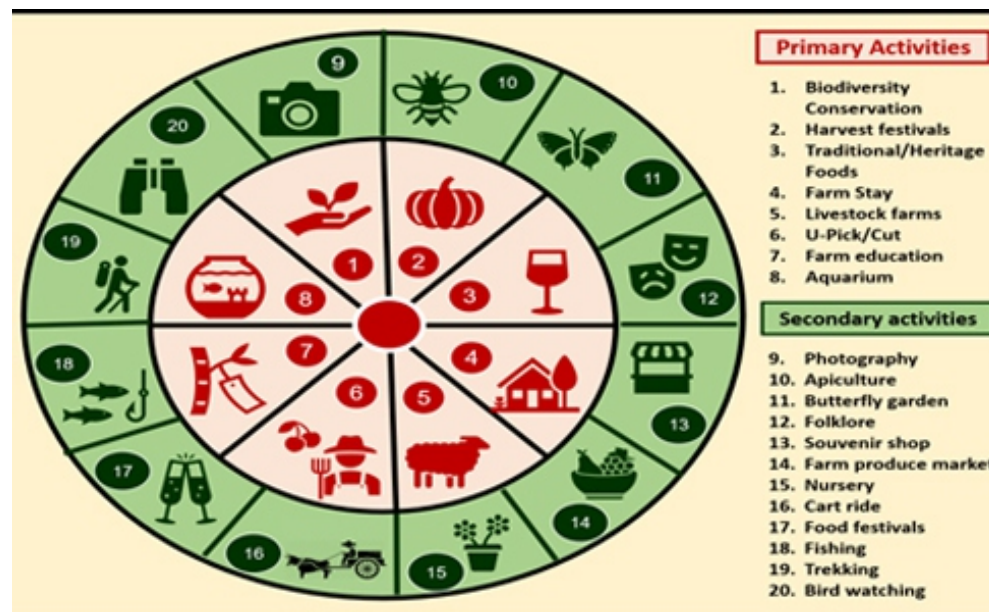
- The technology is now a template for replicating the concept of agro-eco-tourism in various spice gardens, and coconut and arecanut (Kulaghar) farms across the coastal states
- Five agro-ecotourism start-ups from two states (Goa and Karnataka) have been registered through consultancy and technical support of Agro-ecotourism (AET) enter and Agro-Business Incubation (ABI) Center of ICAR-CCARI.
- The current AET Unit of ICAR-CCARI is currently evaluated under PPP Mode.

IMPACT

- Early detection enables to save the cashew trees around **70-75%** from stem borer damage.
- The developed methodology or algorithm could be tested or modified for early detection of other wood borers.

PUBLICATION

- Kumar Parveen, Desai Adivirao, Vadivelu Arunachalam, Gupta, M. J., Paramesha, V., Rajkumar Solomon, Maneesha, S. R., Sreekanth, G. B., Mahajan, G. R., Desai Sujeet, Shishira, D and Aviprit V. J. 2021. A conceptual framework for agro-ecotourism development for livelihood security. Indian Journal of Agronomy, 66 (5): 184-190.



INDIAN COUNCIL OF AGRICULTURAL RESEARCH

Certified that

R. Solomon Rajkumar

(Lead Developer)

Associate Developers

Maneesha S.R., Paramesha V.

Vinod Ananda Ubarhande, Parveen Kumar

of

ICAR-CCARI, Goa

has developed the technology

A conceptual framework for the promotion of agro-ecotourism as a multidimensional farming enterprise in coastal regions of India

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(Rajbir Singh)
Assistant Director General (AAF&CC)

(S.K. Chaudhari)
Deputy Director General (NRM)